



# NEA Baptist Memorial Hospital

4800 East Johnson Ave.  
Jonesboro, AR 72401

**Brad Parsons**  
Administrator and CEO

## Fiscal Year 2017 Hospital Facts

- Built in 1976; affiliated with Baptist in 2007
- 6 floors; 500,00 square feet
- 228 licensed beds
- Average daily census: 135
- 40,598 ER visits
- 696 births
- 7,522 surgeries
- 10,360 discharges

**NEA BAPTIST** 

[baptistonline.org/nea](http://baptistonline.org/nea)  
870-936-1000

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## SERVICES

### Ancillary Services

#### Diagnostic

- 24-hour CT scanning and X-ray capabilities
- Dialysis (inpatient)
- Electroencephalogram
- Electromyography
- Electrophysiology
- Gastrointestinal/Endoscopy lab
- Imaging (CT, MRI, ultrasound, PET, nuclear medicine and lithotripsy)
- Interventional radiology
- Laboratory (hematology, histology, immunology, microbiology and transfusion)
- Musculoskeletal radiology
- Occupational medicine
- Pharmacy
- Radiology
- Stress testing and Holter monitoring

#### Therapeutic

- 24-bed private inpatient rehab unit
- Activities of daily living training space
- Audiology
- Clinic research
- Hospital-based therapy
- Outpatient therapy—physical, speech and occupational
- Rehabilitation

#### Custodial

- Gynecological oncology
- Medical oncology
- Radiation oncology

### Emergency & Surgery Services

- Dedicated trauma rooms
- Emergency department
- General surgery (inpatient and outpatient)
- Intensive care unit
- Oral/Maxillofacial surgery
- Orthopedic surgery
- Plastic and reconstructive surgery

### Heart Services

- Cardiac and pulmonary rehabilitation
- Cardiac rehabilitation—inpatient and outpatient
- Cardiology (angiography, cardiovascular and thoracic surgery, catheter lab, cardiac/coronary care unit, telemetry and rehabilitation)
- Cardiopulmonary/Respiratory (electrocardiogram, pulmonary function lab)
- Cardiovascular unit
- Chest pain emergency services
- Four heart care rooms
- Interventional heart procedures
- Intensive care unit

### Special Services & Centers

- Baptist OneCare® MyChart (gives patients secure, electronic access to their medical records)
- Bariatric (weight loss) services
- Breast imaging center
- Decontamination room for industrial accidents
- Diabetes management and education
- Heart Center
- Hypertension clinic
- Infectious disease
- NEA Baptist Fowler Family Center for Cancer Care
- NEA Center for Good Grief
- NEA Wellness Center
- Nutritional counseling
- Pain management program
- Rheumatology
- Senior care clinic
- Sleep clinic
- Women's Center
- Wound prevention and management center

### Women's & Children's Services

- Breastfeeding classes
- Childbirth classes
- Digital mammography
- Labor and delivery
- Level II nursery
- Stereotactic breast oncology

## ACHIEVEMENTS & AWARDS

- Cribs for Kids National Bronze Certified Safe Sleep Hospital Award (2017)
- Healthgrades Patient Safety Excellence Award and Outstanding Patient Experience Award—NEA Baptist is in the top 3 percent of hospitals nationwide and is the only hospital in Arkansas to achieve both (2017)
- March of Dimes 9+ Weeks Banner Hospital for Quality Care (2017)
- Blue Distinction Center of Excellence for maternity, Arkansas BlueCross BlueShield (2016)
- American Heart Association Mission: Lifeline Bronze Quality Achievement Award for implementing a high standard of care for heart attack patients (2015, 2013)
- American College of Cardiology Silver Performance Achievement Award (2013)
- Region's only dedicated comprehensive cancer center

## COMMUNITY INVOLVEMENT

- NEA Baptist Charitable Foundation supports Center for Healthy Children, HopeCircle, ShareHope, Wellness Works!, the NEA Baptist Center for Good Grief and medicine assistance programs
- Million Hearts Campaign, a national initiative led by the Centers for Disease Control and Prevention and the Centers for Medicare and Medicaid Services to prevent 1 million heart attacks and strokes in five years
- Silver Sneakers Fitness program

## FIRSTS

- First northeast Arkansas hospital to be accredited as a comprehensive center under the Metabolic & Bariatric Surgery Accreditation and Quality Improvement Program (2015)

*Updated August 2018*



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